



## Club Health Assessment for District 11 E1 through February 2011

| Club Number                          | Club Name        | Charter Date | Status           | Membership                                   |                                    |                   |                     |                |                 | Reports  |  |                           |   | Finance                                | LCIF  |  |                 |                                   |
|--------------------------------------|------------------|--------------|------------------|--|------------------------------------|-------------------|---------------------|----------------|-----------------|--|--|---------------------------|---|--|---|--|-----------------|-----------------------------------|
|                                      |                  |              | Current Status * | Number of Times on Status Quo within 2 years | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth | YTD Net Growth% | Member Count 12 Months Ago                     | Avg. length of service for dropped members | Months Since Last MMR *** | Yrs. Since Last Officer Report          | President Rotation                     | No Active Email **                                  | Months Since Last Activity Report ***    | Account Balance | Donations for current Fiscal Year |
|                                      |                  |              |                  |  | If below 15 members appears in red |                   |                     |                |                 | If net loss is greater than 20% appears in red |  |                           | If no report in 3 months appears in red | When more than one year appears in red | Notes the officers that do not have an active Email | If no report in 12 months appears in red |                 |                                   |
| <b>Clubs more than two years old</b> |                  |              |                  |  |                                    |                   |                     |                |                 |  |  |                           |   |  |   |  |                 |                                   |
| 4806                                 | ARCADIA          | 12/04/1970   | Active           |  | 54                                 | 1                 | 1                   | 0              | 0.00%           | 54   | 17   |                           | 0                                       | Same                                   | T   | 4  |                 |                                   |
| 37417                                | BALDWIN          | 07/02/1979   | Active           |  | 12                                 | 6                 | 1                   | 5              | 71.43%          | 14   | 2  |                           | 2                                       | Same                                   | M   | 5  |                 |                                   |
| 33996                                | BARRYTON         | 06/08/1977   | Active           |  | 27                                 | 4                 | 1                   | 3              | 12.50%          | 24   | 34   |                           | 0                                       | Same                                   | T,M   | N/R                                      |                 |                                   |
| 4809                                 | BEAR LAKE        | 10/12/1956   | Active           |  | 32                                 | 0                 | 6                   | -6             | -15.79%         | 38   | 18   |                           | 4                                       | New                                    | P,T   | 10                                       |                 |                                   |
| 4661                                 | BIG RAPIDS       | 02/22/1938   | Active           |  | 37                                 | 3                 | 3                   | 0              | 0.00%           | 37   | 30   |                           | 0                                       | New                                    | P,T   | 54                                       |                 |                                   |
| 4814                                 | CADILLAC         | 11/23/1943   | Active           |  | 27                                 | 2                 | 1                   | 1              | 3.85%           | 27   | 7  |                           | 0                                       | New                                    | P   | 5  |                 | \$100.00                          |
| 4664                                 | CARSON CITY      | 07/10/1934   | Active           |  | 14                                 | 0                 | 2                   | -2             | -12.50%         | 16   | 3  |                           | 1                                       | Same                                   |   | 5  |                 |                                   |
| 4815                                 | CEDAR MAPLE CITY | 10/05/1964   | Active           |  | 27                                 | 0                 | 0                   | 0              | 0.00%           | 28   |  |                           | 1                                       | New                                    | P,T,M   | 8  |                 |                                   |
| 36798                                | CHIPPEWA LAKE    | 03/30/1979   | Active           |  | 15                                 | 0                 | 1                   | -1             | -6.25%          | 16   | 7  |                           | 6                                       | Same                                   | T   | 34                                       |                 |                                   |
| 4819                                 | CLARE            | 11/10/1970   | Active           |  | 14                                 | 0                 | 3                   | -3             | -17.65%         | 17   | 4  |                           | 1                                       | Same                                   | M   | 1  |                 | \$100.00                          |
| 4736                                 | COLEMAN          | 09/06/1940   | Active           |  | 29                                 | 2                 | 4                   | -2             | -6.45%          | 32   | 17   |                           | 0                                       | New                                    | P   | 21                                       |                 |                                   |
| 4669                                 | CRYSTAL          | 11/26/1951   | Active           |  | 11                                 | 0                 | 2                   | -2             | -15.38%         | 13   | 17   |                           | 0                                       | Same                                   | S,M   | 13                                       |                 |                                   |
| 4672                                 | EDMORE           | 07/27/1950   | Active           |  | 18                                 | 1                 | 3                   | -2             | -10.00%         | 20   | 3  |                           | 0                                       | Same                                   |   | N/R                                      |                 |                                   |
| 4825                                 | EMPIRE           | 01/12/1953   | Active           |  | 78                                 | 6                 | 3                   | 3              | 4.00%           | 73   | 5  |                           | 0                                       | New                                    | M   | 4  |                 | \$1100.00                         |
| 4826                                 | EVART            | 04/18/1947   | Active           |  | 27                                 | 3                 | 0                   | 3              | 12.50%          | 27   |  |                           | 0                                       | New                                    | P,T,M   | 0  |                 |                                   |
| 4827                                 | FRANKFORT        | 02/25/1953   | Active           |  | 16                                 | 1                 | 7                   | -6             | -27.27%         | 22   | 9  |                           | 0                                       | New                                    | P,S,T,M   | N/R                                      |                 |                                   |
| 4674                                 | FREMONT          | 05/03/1960   | Active           |  | 28                                 | 0                 | 0                   | 0              | 0.00%           | 28   |  |                           | 1                                       | New                                    | P,T,M   | N/R                                      |                 |                                   |
| 4681                                 | GREENVILLE       | 05/11/1936   | Active           |  | 52                                 | 5                 | 1                   | 4              | 8.33%           | 48   | 59   |                           | 0                                       | New                                    | M   | 0  |                 | \$1100.00                         |
| 4833                                 | HARRISON         | 11/15/1967   | Active           |  | 45                                 | 4                 | 2                   | 2              | 4.65%           | 45   | 7  |                           | 1                                       | New                                    |   | 8  |                 |                                   |
| 36686                                | HART             | 03/09/1979   | Active           |  | 46                                 | 5                 | 6                   | -1             | -2.13%          | 48   | 18   |                           | 0                                       | New                                    |   | 13                                       |                 | \$150.00                          |
| 4682                                 | HESPERIA         | 09/15/1953   | Active           |  | 16                                 | 0                 | 0                   | 0              | 0.00%           | 16   |  |                           | 1                                       | Same                                   | T   | N/R                                      |                 |                                   |
| 4812                                 | HONOR            | 10/10/1961   | Active           |  | 17                                 | 2                 | 0                   | 2              | 13.33%          | 17   |  |                           | 0                                       | Same                                   | P   | 68                                       |                 |                                   |
| 4684                                 | HOWARD CITY      | 02/26/1970   | Active           |  | 14                                 | 1                 | 0                   | 1              | 7.69%           | 11   |  |                           | 1                                       | Same                                   |   | 10                                       |                 |                                   |
| 4839                                 | KALEVA           | 10/01/1962   | Active           |  | 44                                 | 0                 | 2                   | -2             | -4.35%          | 43   | 17   |                           | 0                                       | New                                    | P,T,M   | 0  |                 |                                   |
| 41778                                | LAKE ANN         | 08/30/1982   | Active           |  | 31                                 | 2                 | 1                   | 1              | 3.33%           | 30   | 7  |                           | 2                                       | New                                    | P,T   | 2  |                 | \$100.00                          |



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|-------------|----------------|--------------|------------------|--|------------------------------------|-------------------|---------------------|----------------|-----------------|--|--|---------------------------|--------------------------------|---|--|---|--|-----------------------------------|---------|
|             |                |              | Current Status * | Number of Times on Status Quo within 2 years | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth | YTD Net Growth% | Member Count 12 Months Ago                     | Avg. length of service for dropped members | Months Since Last MMR *** | Yrs. Since Last Officer Report | President Rotation                      | No Active Email **                     | Months Since Last Activity Report ***               | Account Balance                          | Donations for current Fiscal Year |         |
|             |                |              |                  |  | If below 15 members appears in red |                   |                     |                |                 | If net loss is greater than 20% appears in red |  |                           |                                | If no report in 3 months appears in red | When more than one year appears in red | Notes the officers that do not have an active Email | If no report in 12 months appears in red |                                   |         |
| 4692        | LAKEVIEW       | 06/08/1959   | Active           |  | 31                                 | 2                 | 0                   | 2              | 6.90%           | 23   |  |                           |                                | 6                                       | New                                    | S,T   | N/R                                      |                                   | \$20.00 |
| 36096       | LUTHER         | 10/05/1978   | Active           |  | 44                                 | 4                 | 2                   | 2              | 4.76%           | 36   | 4  |                           | 0                              | Same                                    | P,T,M                                  | 5   |  |                                   |         |
| 4846        | MANISTEE       | 05/07/1957   | Active           |  | 25                                 | 1                 | 2                   | -1             | -3.85%          | 30   | 18   |                           | 5                              | New                                     | P,M                                    | 8   | 90+ Days                                 | \$20.00                           |         |
| 4696        | MECOSTA        | 06/28/1954   | Active           |  | 14                                 | 1                 | 0                   | 1              | 7.69%           | 13   |  |                           | 1                              | Same                                    | T                                      | N/R   |  |                                   |         |
| 4848        | MESICK         | 04/21/1952   | Active           |  | 28                                 | 2                 | 2                   | 0              | 0.00%           | 25   | 10   |                           | 0                              | New                                     | P                                      | 1   |  |                                   |         |
| 4770        | MIDLAND        | 12/19/1933   | Active           |  | 59                                 | 2                 | 3                   | -1             | -1.67%          | 62   | 19   |                           | 2                              | New                                     |  | N/R   |  | \$700.00                          |         |
| 4698        | MOUNT PLEASANT | 05/04/1939   | Active           |  | 62                                 | 2                 | 5                   | -3             | -4.62%          | 65   | 8  |                           | 1                              | New                                     | T,M                                    | 1   |  | \$1100.00                         |         |
| 4700        | NEWAYGO        | 12/20/1943   | Active           |  | 16                                 | 1                 | 5                   | -4             | -20.00%         | 20   | 8  |                           | 1                              | Same                                    | P,T                                    | 9   |  |                                   |         |
| 4850        | NORTHPORT      | 11/05/1952   | Active           |  | 32                                 | 5                 | 5                   | 0              | 0.00%           | 33   | 10   |                           | 0                              | New                                     |  | 14  |  | \$100.00                          |         |
| 4852        | ONEKAMA        | 05/01/1967   | Active           |  | 76                                 | 0                 | 2                   | -2             | -2.56%          | 79   | 6  |                           | 1                              | New                                     | S,M                                    | 35  |  |                                   |         |
| 4703        | REMUS          | 10/05/1938   | Active           |  | 16                                 | 0                 | 0                   | 0              | 0.00%           | 17   |  |                           | 0                              | Same                                    | S                                      | 0   |  | \$50.00                           |         |
| 39132       | SAND LAKE      | 12/22/1980   | Active           |  | 9                                  | 0                 | 0                   | 0              | 0.00%           | 12   |  |                           | 2                              | Same                                    | P,T,M                                  | N/R   |  |                                   |         |
| 78341       | SANFORD        | 02/25/2004   | Active           |  | 17                                 | 1                 | 0                   | 1              | 6.25%           | 14   |  |                           | 1                              | New                                     | P,S,M                                  | 1   |  |                                   |         |
| 4707        | SHEPHERD       | 05/05/1972   | Active           |  | 23                                 | 0                 | 0                   | 0              | 0.00%           | 25   |  |                           | 5                              | New                                     | T,M                                    | 33  |  |                                   |         |
| 4708        | SHERIDAN       | 04/10/1935   | Active           | 1  | 13                                 | 0                 | 2                   | -2             | -13.33%         | 16   | 17   |                           | 0                              | Same                                    | P,S,T                                  | N/R   |  |                                   |         |
| 4709        | SIX LAKES      | 02/15/1954   | Active           |  | 12                                 | 2                 | 2                   | 0              | 0.00%           | 13   | 12   |                           | 1                              | New                                     | P,S,T                                  | 7   |  |                                   |         |
| 39610       | STANTON        | 03/31/1981   | Active           |  | 21                                 | 0                 | 0                   | 0              | 0.00%           | 22   |  |                           | 0                              | Same                                    |  | 10  |  |                                   |         |
| 4713        | STANWOOD       | 08/30/1966   | Active           |  | 19                                 | 2                 | 1                   | 1              | 5.56%           | 18   | 0  |                           | 0                              | Same                                    | P,T                                    | 1   |  |                                   |         |
| 4861        | TRAVERSE CITY  | 09/29/1943   | Active           |  | 22                                 | 3                 | 0                   | 3              | 15.79%          | 16   |  |                           | 3                              | Same                                    | P,T                                    | 8   |  |                                   |         |
| 33206       | VESTABURG      | 01/18/1977   | Active           |  | 12                                 | 1                 | 0                   | 1              | 9.09%           | 11   |  |                           | 1                              | Same                                    | P,S,T,M                                | N/R   |  |                                   |         |
| 4715        | WEIDMAN        | 01/17/1957   | Active           |  | 35                                 | 6                 | 4                   | 2              | 6.06%           | 35   | 10   |                           | 0                              | New                                     | M                                      | 19  |  | \$700.00                          |         |
| 4716        | WHITE CLOUD    | 10/21/1970   | Active           |  | 45                                 | 1                 | 0                   | 1              | 2.27%           | 46   |  |                           | 0                              | New                                     |  | N/R   |  |                                   |         |

| Current Total Clubs Count | YTD New Clubs Count | YTD Cancelled Clubs Count | YTD Net Club Gain | Current Total Members Count | YTD Add | YTD Drop | YTD Net Growth | YTD Net Growth % | Member Count 12 Months Ago | Average Member Count Per Club | % of Clubs with less than 20 members | % No MMR in 3 Months | % No Officer Report in 12 Months | % of Clubs with balance 90+ days | Number of Clubs in Status Quo | % Status Quo Clubs in Financial Suspension | Number of Cancelled Clubs | Average Cancelled Club Age | Members Lost Due to Cancellation | % of Clubs Cancelled for Non-Financial Reasons |
|---------------------------|---------------------|---------------------------|-------------------|-----------------------------|---------|----------|----------------|------------------|----------------------------|-------------------------------|--------------------------------------|----------------------|----------------------------------|----------------------------------|-------------------------------|--|---------------------------|----------------------------|----------------------------------|--|
| 47                        | 0                   | 0                         | 0                 | 1,362                       | 84      | 85       | -1             | -0.07%           | 1,375                      | 29                            | 40%                                  | 13%                  | 0%                               | 2%                               | 0                             | 0%   | 0                         | 0                          | 0                                | 0%   |



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\* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

\*\* - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

\*\*\*- Abbreviation: N/R - Not reported through the WMMR. Reports submitted using other methods are not reflected.